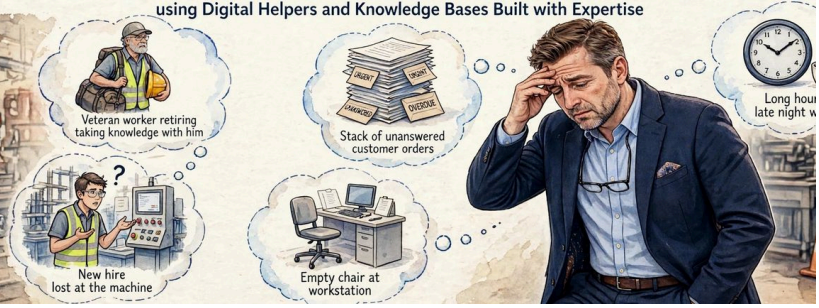




MKP: a complete business platform with tireless digital helpers and self-improving expert knowledge bases.

DRAFT — FOR REVIEW

MBS

MAX BUSINESS SYSTEM

The Whole Business on One System

The whole business on one system of record — the flagship app of the Max Knowledge Platform, built and run by Chiles & Company.

- **Built on Odoo, the system of record** — Max Business System never invents a parallel record. Contacts, leads, sales orders, inventory, manufacturing, and accounting live in Odoo's own models — the platform run by 28M users and 21,000 partners worldwide
- **A one-to-one reskin of Odoo** — every standard surface in the app is one Odoo app under its own name, and its tabs are that app's own menus. If you know where a function lives in Odoo, you already know where it lives here
- **The difference is the layer we add** — the company's knowledge base, access to its files wherever they live, a Knowledge Base builder, a Digital Helper builder, and a Digital Helper fed by all of those sources, with web search as backup
- **The house picture** — Odoo is the skeleton. The Max layer is the muscles, the skin (the surface people touch), the brain (knowledge bases and reasoning), the eyes (search across every source), and the hands (the builders and the Helper doing the work)
- **An AI alternative to the standard ERP stack, in plain language** — one system instead of five tools, with tireless digital helpers working inside it and a self-improving expert knowledge base behind it
- **Built for the eight places manufacturers struggle** — MRP, CRM, marketing, SIOP, warehouse layout, freight, finite-capacity scheduling, and e-commerce (page 2)
- **Proven live** — we run our own company on it (page 4)

What It Does, Function by Function

Each function below is a standard surface: the Odoo app itself, presented plainly, reading and writing Odoo's own records.

Sell

- **CRM** — leads and opportunities on a real pipeline, with activities that keep follow-up out of people's heads
- **Sales** — quotations and sales orders, orders to invoice, products
- **Contacts** — one partner record for customers, vendors, and people, shared by every app
- **Subscriptions** — recurring business run on the sales order's own recurring terms
- **Website & eCommerce** — the store and the site, run from the same records as the orders they produce

Market

- **Email Marketing, Marketing Automation, Social Marketing, SMS Marketing, Marketing Card, Events** — campaigns, lists, and results in the same system as the pipeline they feed. Content is written where content belongs: in Teams, with Copilot (page 3)

Run the operation

- **Manufacturing & Inventory** — Production Orders, work centers, stock, and replenishment: the records MRP plans from, and the warehouse works from
- **Purchase** — buying tied to the same stock and order picture, so SIOP plans against what is actually coming in
- **Invoicing** — the money view of the same orders, inside Odoo Accounting

Custom surfaces, traced to the standard map

- **A vertical workflow** — for example, a Hollow Metal surface for door and hardware work — is composed across the mapped apps, and every field on it traces back to its source app, model, and field in the standard map

Digital Helpers, Knowledge Bases, and How the Work Flows

The Digital Helper

- **A Digital Helper sits in every app** — fed by the system of record, the knowledge base, and the company's documents, with web search as backup. Answers name the document or record they came from
- **The Helper works at field level** — it reads a record, drafts the follow-up, fills the form, checks the number

Knowledge bases and builders

- **Every app carries a knowledge base** — the company's own procedures, standards, and hard-won know-how, captured and searchable by the Helper — so know-how stays when people leave
- **The Knowledge Base builder and Digital Helper builder** let a company build its own bases and its own Helpers

Each tool does the work it is good at

- **The app is tactical** — field-level input and output against the system of record
- **Copilot, in Teams, is for knowledge and creation work** — drafting the campaign letter, creating marketing materials. The app never tries to be a word processor

The loop the system runs on

- **1 · Sense** — the records and the knowledge base show what is true today
- **2 · Decide** — people decide, with the Helper's work in front of them
- **3 · Act** — confirmed actions write back to the system of record
- **4 · Measure** — results land on the same records, where they can be seen
- **5 · Learn** — what was learned goes back into the knowledge base, and the loop turns again

Digital Helpers propose. Humans decide.

- **Every write passes an in-app confirmation** — record, field, and old-to-new change shown before anything commits. No deletes; sends stay human

Proven Live — and How a Company Takes It

We run our own company on it

- **Max Business System is not a slide deck** — Max Chiles & Company is our own working instance of it, running on Chiles & Company's real company database — our actual pipeline, mailings, and books, used and debugged in the daily work of the firm
- **Thirteen surfaces, one-to-one** — Chief of Staff, CRM, Sales, Contacts, Subscriptions, Website, Invoicing, Email Marketing, Marketing Automation, Social Marketing, SMS Marketing, Marketing Card, and Events — each mirroring its Odoo app, menu for menu
- **Read and write, through a gate** — the app reads live and writes back through the in-app confirmation described on page 3: before-and-after shown, every change read back and logged. No deletes anywhere. No sends from the app — mailings go out by a human hand. Money is read-only in the app
- **Honest wiring** — Google Drive retrieval is live in our demonstration environment and built into the live app, switched on per environment; OneDrive access is specified and on the build path — not yet wired, and the app says so
- **Proof standard** — what a client gets is what survives our own daily use first

How a company takes it

- **The customer holds the full code** — the Odoo Partner Network stands behind the platform as backup; our knowledge base of operating experience is what stays ours
- **Implementation is surface by surface** — discovery first, then one surface at a time, each reviewed by the owner before it goes further
- **Chiles and Company is an approved SCMEP third-party partner** (November 2026) — and BMA serves the same MEP network in Virginia as a subcontractor to GENEDGE
- **See it** — gotbots.si carries the full Max Knowledge Platform lineup, each built to the same standard described here

Odoo and Microsoft 365 subscriptions are not included. Data charges are not included.

Business Systems
with Digital Helpers
Built on Odoo · Microsoft 365 with Copilot
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